



**FUNDRAISING  
IDEAS**  
[MUSLIM.AID.ORG](http://MUSLIM.AID.ORG)

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We're sure you have some fantastic ideas bubbling away in that brain of yours that are bursting to be put into action, but just in case you're having an off day, here are some ideas that have proven to be very successful. Check them out. These ideas are for you to tailor them as you see fit, as long as they are in line with our aims and objectives. Just in case you're not able to put the time in then check out our regular events that you can register with by visiting [www.muslimaid.org](http://www.muslimaid.org)

## CHALLENGES

Challenge yourself and reach your potential all for a good cause. Come up with an inspirational challenge that will cause others to follow your lead. Be creative and ask yourself what would make you want to support someone. If you're struggling then here are some ideas because 'if it's not broken then don't fix it'

**CYCLE CHALLENGE**  
**BUNGEE JUMP**  
**SKYDIVE**  
**MARATHONS**  
**WALKS**  
**SWIMATHON**  
**MOUNTAIN CLIMB / HIKE**



## FAMILY/COMMUNITY FUN DAY

Have different themes like a competitive family sports day where people sponsor players per game or per win. Get local businesses to sponsor your events with gifts and matched giving for the winners and donations for Muslim Aid.

Another fantastic idea is a community BBQ. With spring and summertime being such beautiful times of the year, it's a perfect opportunity to get everyone to donate food for the BBQ and let the proceeds of the sales go towards the cause. Also to add that extra fun vibe, have face-painting, tug-o-war, cake sales, treasure hunts are all a great idea and can help you get closer to your target.

## WORK PLACE TO FUN PLACE

Why not bring a bit of cheer to those mundane days by introducing a fancy dress competition or a raffle draw. You can even be creative and have a job swap for the day where your boss can get a chance to do your job for the day. See if your company will do match giving too.



## SPEAKERS CORNER

Got something to say or you think someone else can say it better? Everyone benefits from a good reminder. Get an inspirational speaker to talk on an interesting issue at your community centre, mosque. Then promote the event locally and you can charge for entry and sell refreshments on the day as well as having other stalls.

## STREET COLLECTIONS

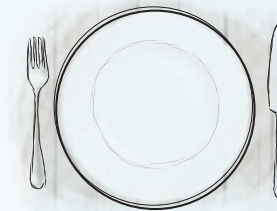
Get together with members of your community for street collections to help with our worldwide projects and emergency appeals. To get the most out of it target high streets, shopping centres, train stations at peak times. Do keep in mind you may have to get permission from the local authority. We make it easy by providing everything you need like buckets, t-shirts and more.



## CHARITY SALES

Organise a collection of small fundraising activities in one go. A combination of different things will create a real buzz amongst the community. Mosques, schools and youth centres love this type of thing, especially if you get stalls selling baked cakes, games corner, junk sale, etc.

Also you could contact businesses and ask them to donate some of their products or services and then auction them with the benefits going to Muslim Aid projects.



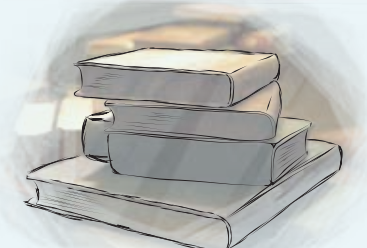
## CHARITY DINNER

Charity Dinners are potentially very big fundraising opportunities. It's your chance to really make a major difference. We have had great success in the past and we welcome enthusiastic driven individuals or groups who would like to organise a charity dinner. You can organise speakers, have auctions, show case our efforts across the world and much more.



## TOURNAMENTS

You're probably already organising or taking part in a football tournament in your local area. Maybe you're taking part in a chess tournament. Regardless of whether you use your skills on the pitch or your mental skills in chess, put it to good use and make it into a competition where you get sponsored to play or you all pay an entry price and the proceeds can go to Muslim Aid.



## SCHOOL CAMPAIGNS

School Rules! Tired of the same old same old routine? There are so many opportunities for you to liven things up and to help Muslim Aid's work. Here are just a few ideas:

Treasure hunts, sports day, no uniform day (pay £2 each), charity sale (old unwanted toys etc) and much, much more.

## ARTS AND CULTURE SHOW

A great idea would be to have a spoken poetry night with all the local talent from the community. Make it into a competition and the winner gets a prize which you could get sponsored by a local business. Also charge for entry and sell refreshments.

Another great idea would be to have a comedy fundraising night where all your local funny and probably not so funny comics come out for the sake of not just supporting good causes like Muslim Aid, but just to put a smile on someone's face because that's an act of charity in itself!



## WORLD RECORD CHALLENGE

Think you've got what it takes to challenge the world's best? Think of an idea, see if it's been done or see if you can beat it. Contact the Guinness book of records and help fundraise for Muslim Aid's work.

